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## What will 4G mean for property owners?

Do you remember what it was like before everyone had mobile phones? If you wanted to contact a friend you would dial their home phone number and hope that they hadn't popped out.

Today, landlines are virtually defunct, and mobile phones are the normal method of communication. In the same way, 4G will transform the way that you watch television and use the internet when it arrives in Jersey next year.

4G will offer wireless data speeds up to ten times faster than is currently available so home owners will be able to use their home television, games console and internet services without the need for physical wires into the home.

What does this all mean for property owners? Well, first, don't get tied in to long-term contracts for internet connectivity services. It might seem like a great deal now, but it is unlikely to seem so good a few months from now, so hold on for 4G. Technology is changing rapidly, and when it is launched you will see a whole host of new gadgets for the house, all relying on 4G.

Secondly, think about what it will mean. The internet has already transformed the way in which we shop, work and spend time with our family. With 4G, it will become much easier. You will be able to start watching a film on your large screen at home and watch the end of it on your tablet on a blanket in the back garden. The transition from one screen to the other will be so seamless that you will barely notice it. How will this new technology affect our homes and how we live? Only time will tell, but one thing is for sure – it will certainly offer Jersey consumers' greater value and choice in the provision of their internet services.